

Graphic Designer

Armstrong Partnership LP is a full-service, results-driven marketing agency that values enthusiasm, entrepreneurship, integrity, creativity and collaboration. If you're ready to roll up your sleeves and rev up your brain in an easy-going but hard-working environment, this might be the job for you.

Reports to: Director, Creative Services

Works with: Creative directors, art directors, copywriters, account teams, developers, freelance talent

Direct Reports: N/A

The Graphic Designer is a versatile designer who excels in both digital and print. They work with the Art Director to realize the Creative Director's vision and establish the overall visual style for each project.

What you need to do:

- Assist in integrating the artistic tone for every concept across multimedia channels
- Collaborate with copywriters, photographers, illustrators, and studio personnel to execute innovative, creative campaigns from concept to production
- Create visual impact through the use of superior graphics and imagery
- Apply typography best practices to enhance each project
- Actively participate and contribute in idea generation sessions
- Source imagery from stock sites as well as client databases
- Implement creative and art directors' suggestions for design improvement
- Honour client-provided brand guidelines
- Continually learn and understand new techniques and tools that improve the visual aspects of design
- Research trends to determine new and innovative ways to visually represent ideas

What you need to have:

- Minimum 1-2 years of advertising agency or promotional marketing experience
- Post-secondary education in any discipline (graphic design degree or certificate an asset)
- Portfolio demonstrating keen eye for design and creative storytelling
- Demonstrated expertise in designing for web, mobile and social media platforms
- Expertise using Adobe Creative Suite
- Proficiency in Microsoft Office
- Desire to learn new applications as they relate to our clients' business
- Initiative with a bias for action and sense of urgency
- Demonstrated ability to manage complex projects in a fast-paced environment
- Ability to juggle multiple priorities to ensure deadlines are met

What you need to have:

- Demonstrated sense of ownership and conscientiousness
- Proven success building strong working relationships
- Excellent organizational and communication skills
- Strong problem-solving and negotiation skills
- Solid understanding of processes and quality control measures
- High standard of professionalism and business ethics

We encourage candidates interested in either full-time or freelance to apply.

Armstrong Partnership LP is an equal opportunity employer. Accommodation is available for applicants selected for an interview.